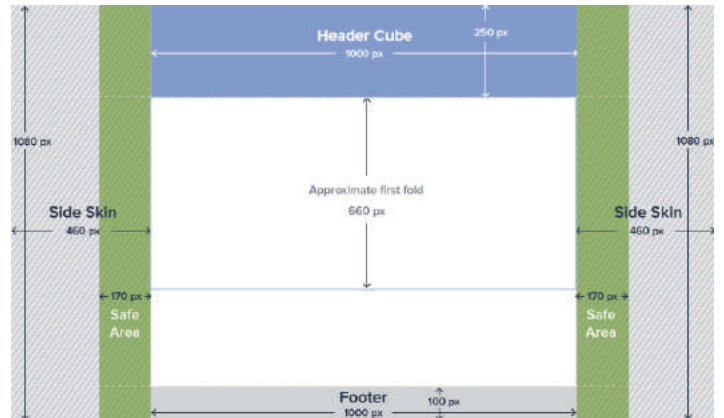


# TruSkin Cube



**Format:** TruSkin  
**Platform:** Desktop

**Dimensions (Width x Height):**  
**Header:** 1000px X 250px  
**Footer:** 1000px X 100px  
**Side Skin Right:** 460px X 1080px  
**Side Skin Left:** 460px X 1080px



## ASSETS REQUIRED

### Background

Image: 1920px X 1080px

### Header

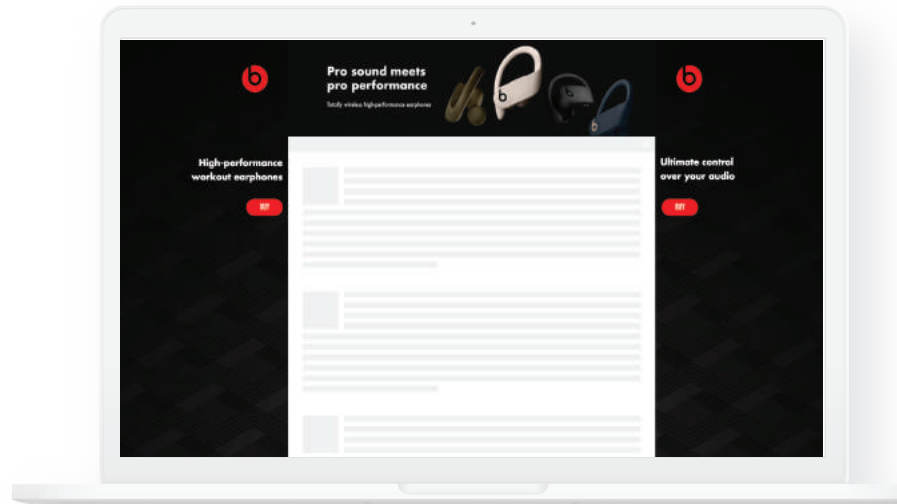
Cube: Image1: 1000px X 250px  
Image2: 1000px X 250px  
Image3: 1000px X 250px  
Image4: 1000px X 250px

### Side Skin Right

Logo: 70px X 70px

### Side Skin Left

Logo: 70px X 70px



## NOTE

- You can only add text, button, image and hotspot.
- You can replace an element with an asset of the same file type.
- Preview the creative to experience the interactivity.
- Animate option is enabled only for button, text and image.
- We don't recommend applying an Animation effect to a pre-animated element.
- A pre-animated element cannot be scaled, moved or subjected to any other property changes.

## BEST PRACTICE



Choose the right file format for images - JPG, PNG, GIF



Upload custom fonts to follow brand guidelines



Keep image size to maximum 500 KB



Always design twice the size for retina displays



Use web-safe WOFF font format



Make sure the font size for key messaging is not less than 14px