

# TruSkin Video



**Format:** TruSkin

**Platform:** Desktop

**Dimensions (Width x Height):**

**Header:** 1000px X 250px

**Footer:** 1000px X 100px

**Side Skin Right:** 460px X 1080px

**Side Skin Left:** 460px X 1080px

## ASSETS REQUIRED

### Background

Image: 1920px X 1080px

### Header

Logo: 242px X 62px

Image1: 274px X 344px

Image2: 283px X 125px

Video: 16:9 aspect ratio

### Side Skin Right

Image: 210px X 205px

### Side Skin Left

Image: 573px X 1080px

Logo: 145px X 125px

### Footer

Image: 525px X 83px

## NOTE

- You can only add text, button, image and hotspot.
- You can replace an element with an asset of the same file type.
- Preview the creative to experience the interactivity.
- Animate option is enabled only for button, text and image.
- We don't recommend applying an Animation effect to a pre-animated element.
- A pre-animated element cannot be scaled, moved or subjected to any other property changes.

## BEST PRACTICE



Choose the right file format for images - JPG, PNG, GIF



Encode the video file in the H.264 codec



Keep image size to maximum 500 KB

**2X**

Always design twice the size for retina displays



Use web-safe WOFF font format

**T**

Make sure the font size for key messaging is not less than 14px

