

ScrollIX Video



Format: ScrollIX
Platform: Mobile

Dimensions (Width x Height):
Container: 320px X 480px

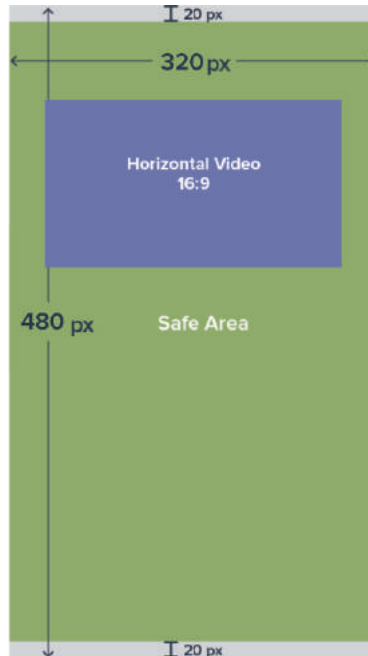
ASSETS REQUIRED

Logo: 77px X 30px

Video: 16:9 aspect ratio

Image: 350px X 366px

Background Image: 320px X 568px



NOTE

- You can only add text, button, image and hotspot.
- You can replace an element with an asset of the same file type.
- Preview the creative to experience the interactivity.
- Animate option is enabled only for button, text and image.
- We don't recommend applying an Animation effect to a pre-animated element.
- A pre-animated element cannot be scaled, moved or subjected to any other property changes.

BEST PRACTICE



Choose the right file format for images - JPG, PNG, GIF



Encode the video file in the H.264 codec



Keep image size to maximum 500 KB

2X

Always design twice the size for retina displays



Use web-safe WOFF font format



Make sure the font size for key messaging is not less than 14px